
Tonino Grosso

Graphic & Web designer



Tonino
Grosso
Rome 1/1/1981

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Personal & Professional Profile

I'm Tonino and I'm a Web & graphic Designer and Front End Developer,

I have been working as a web & graphic designer both full-time and freelance, for the last 5 years. In this time, I have worked on different projects for clients ranging from individuals to corporations.

I specialise in logo/brand identity and web design using css to enhance the user experience. Especially skilled in creating and directing corporate and new business design or campaigns.

I also have experience with PHP development and building sites for various different content management systems and a deep knowledge in Social Media (eg. Facebook App) and E-mail campaigns (e-mail in Html).

I love Wordpress and I really enjoy helping people find elegant solutions and improving the web for everyone. It is the art of crafting beautiful websites piece by piece to produce elegant code that builds a web experience.

Through my long experience I have developed the ability to achieve the same result in multiple different ways and the continuous improvements that we can

Technical Skills

I like Design Web and enjoy helping people find elegant solutions and improving the web for everyone. It is the art of crafting beautiful websites piece by piece to produce elegant code that builds a web experience.

HTML
CSS
CMS
PHP & MySQL
Javascript
SEO
Social Media - Email Marketing

Design Skills

I create the graphics primarily for published, printed and electronic media, such as brochures and advertising. I am responsible for typesetting, illustration, user interfaces, web design. A core responsibility of my job is to present information in a way that is both accessible and memorable

Brand Design
Illustrator
Photoshop
InDesign
Fireworks
Dremweaver

Work Experience

	Company	Job Descriptions
<u>Since 2011</u>	Nexus CG (nexuscg.com.au) Nexus CG is a boutique Advertising & Marketing agency and the role of Graphic and Web Designer is pivotal to the business output: Clients: Opel; Honda; DFK accountant; Westpack;	Head Designer Team Leader Art Direction <ul style="list-style-type: none">• <i>Websites and Landing Pages</i>• <i>SEO and web marketing</i>• <i>Advertising & Posters</i>• <i>Books magazines Layout</i>• <i>Iphone & Android app</i>• <i>Exhibitions and displays</i>• <i>Corporate communications</i>• <i>Facebook Competitions</i>• <i>Social Media Marketing</i>• <i>E-mail Campaigns</i>
<u>Jun 2011 - Sept 2011</u>	Le Sphinx Studio Design (lesphinx.com.au) Le Sphinx is a creative boutique based in Melbourne	Graphic & Web Designer <ul style="list-style-type: none">• Brand & Logo Design• Foto retouch• Web design (CSS and CMS)• Print Collateral
<u>Jan 2008 - Apr 2011</u>	Pubblishock.it Pubblishock is a creative Marketing & Advertising Agency based in Rome Clients: Sony PlayStation, Twenty Century Fox, Birra Peroni;	Graphic & Web Designer <ul style="list-style-type: none">• Brand & Logo Design• Foto retouch• Web design (CSS and CMS)• Print Collateral• T-shirt & Merchandising design
<u>Jan 2001 - Jan 2011</u>	Round Marketing & Events Round Marketing & Arts is a Marketing agency specialised in Art & Events	Marketing Assistant <ul style="list-style-type: none">• Team leader• Marketing Strategies for exhibitions and Events• Security Plans for Launch and Events
<u>Frelance Projects</u>	<ul style="list-style-type: none">• Crimestoppers Victoria (Poster design – Say something Campaign)• Minitalia.com.au (Brand/logo identity – Webdesign – SEO – Magazine and Web Ad – Email Campaigns – Social Media Marketing)• AustralianStudySolutions.com (Web Design)• Non Solo Pasta Italia – Restaurant/Pizzeria Docklands (Brand/logo identity – Webdesign)• La Coccinella – Italian Pre-school Melbourne (Brand/logo identity – Webdesign – Newspaper Adv)• Michelangelo Cafe Melbourne (xmas cards- menu – stickers – stationery)	

Education

Jun 2011 [Melbourne] La Trobe College of Art & Design	Certificate in Web & Graphic design
2004 - 2008 [Rome] Sapienza Università di Roma	Master's degree, Journalism, Publishing and Multimedia Communication Academic Achievements: 110 with honours & Scholarship
2001 - 2004 [Rome] Sapienza Università di Roma	Bachelor's degree, Communications Sciences and Technologies - Language and Technology of Cultural I, Communication and Media Studies